



**TELEMARKETING**  
US Based - Off Shore - Blended

PhonetiCall provides media companies innovative ways to lower costs by streamlining the telemarketing assembly line. We blend domestic and international resources giving you the most flexible telemarketing platform in the industry. By leveraging bleeding edge technology in the call center industry, we provide our clients with new tools to cut costs and drive revenue.

**Contact us today for our low rate guarantee.**



**REAL TIME EMAIL  
VERIFICATION**

Email accuracy is a huge component driving our business in today's digital age. Don't risk human error that occurs with other vendors. All of our projects include real time email verification at no additional charge. Our technology performs a real time verification process consisting of:

1. Syntax verification
2. SMTP verification
3. Confirmation email verification



**AUDIENCE MARKETING  
& LEAD GENERATION**

Our Sr. TeleServices Strategist, Sebio DelaPena, has been helping Audience Marketers achieve their objectives for the past 16 years. We have successfully performed and passed audits for some of the largest media companies in the industry, including Penton Media, PennWell Publishing and 1105 Media. PhonetiCall provides a unique Audience Marketing toolkit for you to drive success beyond the traditional telemarketing programs.

PhonetiCall provides tools to help you monetize your Audience. We offer content marketing programs to supplement internal efforts, ensuring you meet your lead commitments. Our programs guarantee we speak with decision makers directly, gain opt ins to accept your asset, and deliver the content in real time via email.



**SOCIALLY SOURCED DATA**

Data is king! Socially sourced data is a real time live database, providing you with the most accurate business intelligence on the market.

PhonetiCall gives you the ability to correct and prevent data decay, enrich existing databases with additional fields of information, and provide you access to over 300 million professionals for new audience prospecting.

Socially sourced data also provides some unique data points, which add tremendous value and give you a competitive advantage.

For a complimentary data health analysis visit us at:  
**[dha.phoneticall.net](http://dha.phoneticall.net)**

**46**

Years of Telemarketing  
Management Team Experience

**938**

Projects since 2016

**3**

Years of Social  
Data Expertise